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LinkedIn : /KatieRiv

Katie

Rivard



Associate

Creative

Director

Agencies

SapientRazorfish
December 2017—
present

Doner
May 2016—
November 2017

Ogilvy & Mather
March 2011—
May 2016

FCB
March 2007—
March 2010

Leo Burnett
April 2005—
March 2007

McCann-Erickson
July 2004—
April 2005

Jif
Smucker's
Esurance
Pinnacle Vodka
Sargento
Mrs. Meyer's
CDW
Huggies
Glade
Nescafé
Jeep
Bush's Beans

Television
Digital
In-store
Radio
Print
Social Media
Direct Mail

Michigan State University
BFA Advertising
&
Minor in Public Relations

Chicago Portfolio School
Copywriter

The Second City
Comedy Writing

Brands

Experience

Studies

